OMAUTO OCF MEETING

JUNE 29, 2016

***Joel Hoffmann**, Automotive Business Development Consultant*

Open Mobile Alliance

The information in this presentation is public.

CELLULAR GROWTH CONTINUES

- The number of LTE subscriptions worldwide will approach 2 billion by the end of this year and will grow almost threefold by 2022
- By 2022, Strategy Analytics forecasts that figure will have grown to 5.6 billion, equivalent to 62% of all user-linked mobile subscriptions.
- By that date, 5G connections will also have started to make an impact. There will be 116 million 5G subscriptions in 2022, up from around 2 million in 2020, the year in which the first 5G deployments are expected to commence.

By Mary Lennighan, Total Telecom
Friday 03 June 2016
Data from Strategy Analytics

IOT CONNECTIONS TO OVERTAKE HANDSETS IN 2018

- According to Ericsson’s latest Mobility Report, overall connections will number 27.5 billion by 2021, with the IoT accounting for 15.7 billion of that total. By comparison, the number of mobile phone connections is expected to reach 8.6 billion.
- "5G networks will provide additional capabilities that are critical for IoT, such as network slicing and the capacity to connect exponentially more devices than is possible today," Ericsson’s Qureshi said.

By Nick Wood, Total Telecom

Wednesday 01 June 2016

WHY SHOULD AUTOMAKERS CARE?

- Cars are more than “things” while the new generation of consumers care more about “things” than cars - many are viewing simply as transportation
  - Self-driving cars shared by multiple owners
  - Better made and more expensive - longer replacement cycle
  - Uber effect, ZipCar, congestion and demand for safer transport
  - Device integration relegates cars to peripheral status

INNOVATION COMPETITION

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Utilizing OMA DM, OTA empowers Tesla to move beyond fixing problems to adding customer desired features

Open Mobile Alliance
For a Connected World

INNOVATION COMPETITION

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Suddenly features are coming out an an alarming rate faster than many other OEMs

CASE STUDY: NISSAN LEAF CLOUD HACK

a/k/a - How to run down the battery of an EV from across the globe

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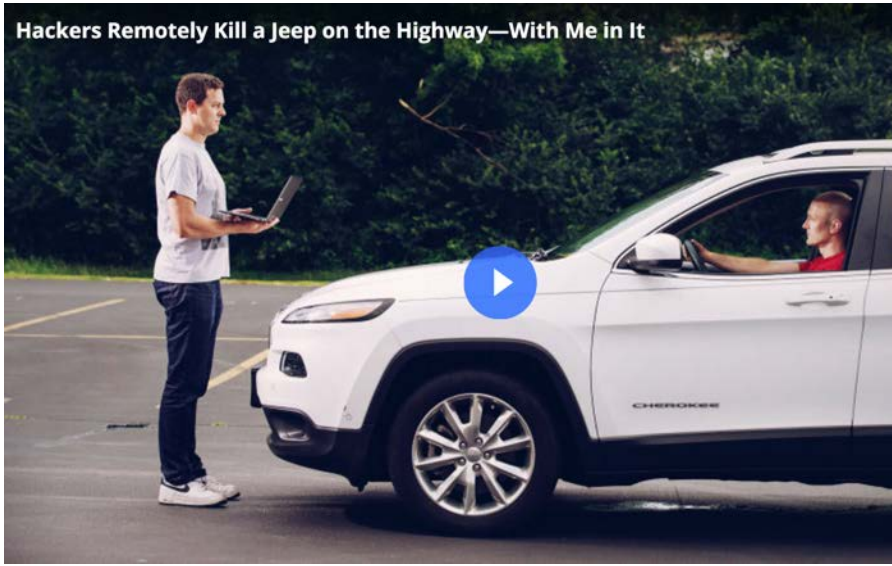
IOT = INTERNET OF TARGETS

“It took Miller and Valasek about a year to hack into Chrysler's UConnect head unit, and according to Miller, it required three steps.

- Gain access to the vehicle's head unit/ controller chip and firmware
- Use the head unit's firmware to compromise the vehicle's controller area network (CAN), which speaks to all of the electronic control units (ECUs) throughout the car
- Discover which CAN messaging can control various vehicle functions.”

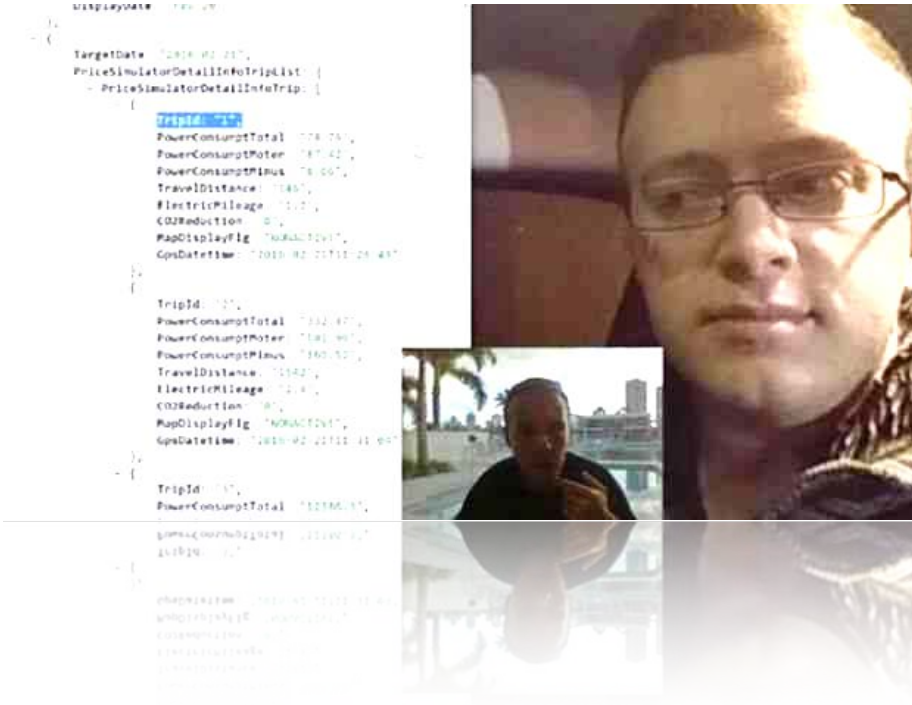


http://www.wired.com/2015/07/hackers-remotely-kill-jeep-highway/

UNTESTED SECURITY GAPS

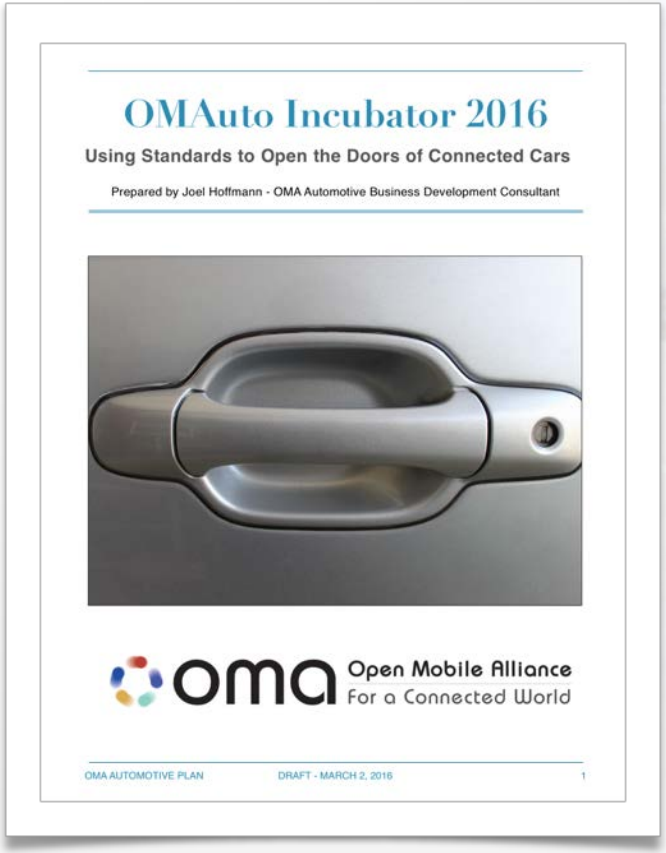
WIRED.CO.UK

“The hack works, according to Hunt, because Nissan's Connect app, which allows users to control their car, has poor security -- in fact, you only need a car's vehicle identification number in order to gain access to the car. This number is often visible in the window of a car.”



http://www.troyhunt.com/2016/02/controlling-vehicle-features-of-nissan.html

OMA INCUBATOR PROPOSAL



- Open to all - OMA members and invited non-members (application form required)
- Minimum two automaker OEMs required
- Equal influence from operators and automotive participants (4+4) with consensus based decision making
- Limited duration (6 months, April-Sept 2016), repeat if necessary
- Deliverables handed to OMA and other SDO working groups for development
- Concurrent code implementation in Open Source preferred during incubation

OMAUTO CHARTER

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OMA SUPPORTING COMPANIES

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OMAUTO INCUBATOR GOALS

OMAuto Goals

- Establish a venue for discussion between telecom and automotive at a technical and industry level to establish ***any network, any automobile*** communication
- Identify select established telecom specifications to optimize for the needs of the Automotive market
- Create a path for the Automotive industry to interface with the rest of IoT via standardized enablers
- Bridge existing standards with standardization efforts in the Automotive sector
- Enable a path for automakers and operators to encourage communications interoperability across automotive and wireless industries

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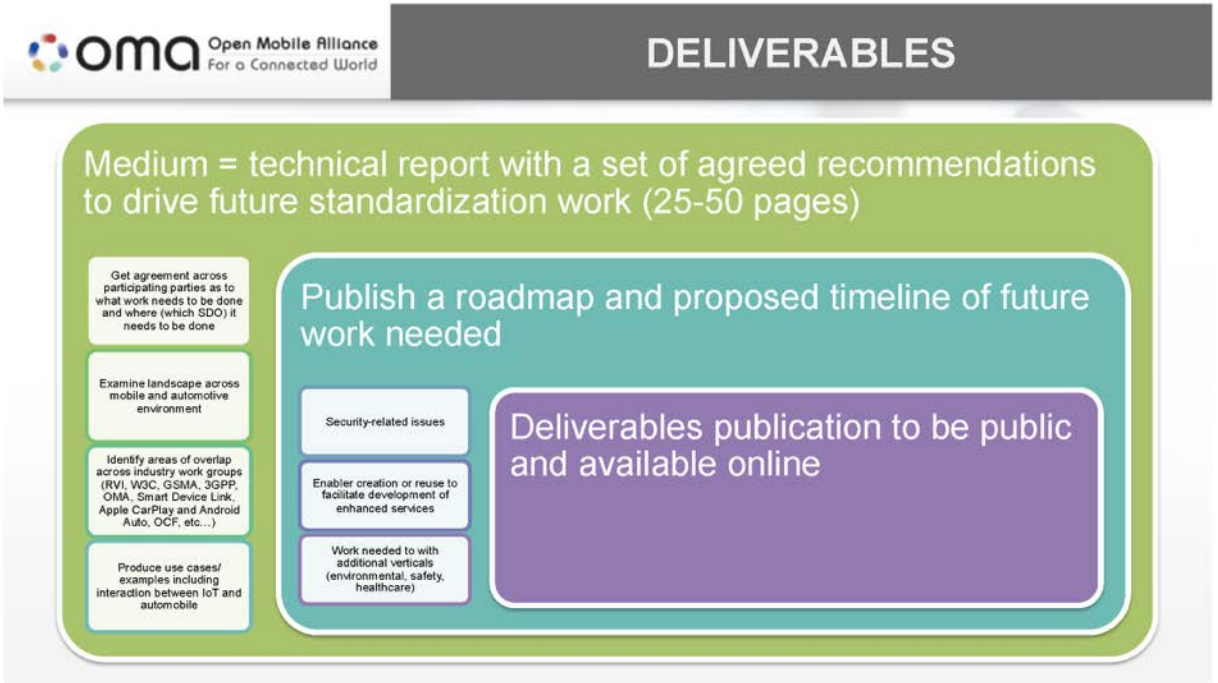

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JUNE 8 DETROIT PARTICIPANTS

- 18 Company representatives agreed objectives worth continued participation
- Partial List:

kleung@airbiquity.com
andmai@cisco.com
dkrame15@ford.com
margaret.howell@gi-de.com
roger.ordman@harman.com
scott.nelson@here.com
jeff.payne@inrix.com
paul.boyes@inrix.com
chuck.link@m2mdtech.com
ben.hoffman@movimentogroup.com
dave.a@samsung.com
rlanctot@strategyanalytics.com
brian_witten@symantec.com
candre17@visteon.com

- Scope for Oct 2016 deliverable will focus on API alignment and recommendations plus identification of next phase topic
  - Software Management
  - Connected Security
- “Need bridge between auto and wireless telecom” - GM/Onstar ED

OEM DISCUSSIONS

SUPPLIER DISCUSSIONS

QUESTIONS