

SMART ENERGY SUMMIT

engaging the consumer

FEB 18-20 2019
AUSTIN TX
OMNI AUSTIN DOWNTOWN

PARKS ASSOCIATES

Supporter Agreement

Feb 18-20, 2019

Omni Austin Downtown, Austin
www.ses2019.com

Please send signed agreement to:

Tam Williams

Marketing

Tam.Williams@parksassociates.com

FAX 972-490-1133

The 10th annual Smart Energy Summit: Engaging the Consumer will examine the changing role of utilities and energy providers in the IoT era and offers research and insights on new opportunities to empower consumers with smart solutions to manage and save energy in the home. This executive event features market research from Parks Associates' energy management and home controls research and features leaders from utilities, service providers, manufacturers, and government.

AGREEMENT

Parks Associates agrees to provide the following benefits:

- Recognition as a Supporter on the Smart Energy Summit website (www.ses2019.com)
- 50 word description and logo on Smart Energy Summit website
- Reference as a supporting organization on Smart Energy Summit marketing materials and press releases
- Distribution of electronic materials on Attendee-Only Site (must be received by deadline date Feb 15, 2019)
- One complimentary pass to the event (value USD \$1,850)
- Opportunity to participate in Smart Energy Summit social networking efforts through the event blog, and social networking channels (submit to Tam.Williams@parksassociates.com)

Supporter provides the following marketing benefits for Smart Energy Summit:

- Event listing with event description, logo, and URL on the OCF events page
- Event and member discount to be mentioned and promoted in monthly e-newsletters to members (2x)
- Social media posts on OCF's LinkedIn and Twitter

Please provide any additional details regarding how your organization can/will promote the event:

Agreed by:

Name: Rachel Siemkowski

Organization: Open Connectivity Foundation

Title: OCF Administration

Signature: 

Agreed by: Elizabeth Parks,
Senior Vice President
Parks Associates

